

Business

Course Information

Certificate in Digital Marketing

OVERVIEW

Discover smart ways to get noticed

Study digital marketing online with a digital marketing course in Ireland that covers strategic website design, the psychology of online marketing, how to convert the customers you capture, and different types of content marketing. Discover the difference between an article and a blog and learn the components of a content strategy with The Career Academy’s online digital marketing course. Complete ‘mock’ social media and web pages to grasp ways to use these favourably for your business. Enrol today to study digital marketing, expand your horizons and get noticed.

- Learn ways your small business can reach more customers
- Understand your customer’s wants & needs
- Learn to deliver online digital marketing that gets results

Ready to become unstoppable?
Enrol now and start your journey today.

Enrol Now

Course Content

INVESTMENT

€499

upfront payment; or
€599 with a €25 a week
interest free payment plan

COURSE DURATION

80 hours

COURSE TIMEFRAME

6 months