

Makeup Artistry Business Pathway

Launch your makeup artistry career with our Makeup Artistry Business Pathway! Learn makeup techniques from everyday looks to bridal and editorial, plus essential business skills like branding, marketing, and client management. Enrol Now!



 **COURSE DURATION: 12 Months Access | ~ 200 hours**

Makeup Artistry Business Pathway Curriculum

1. Makeup Artistry
2. Start Your Own Business

What you will learn?

1. Makeup Artistry

- Makeup Trends & Styles
- Skin Fundamentals
- Facial Features
- Makeup Products & Tools
- The Role of a Makeup Artist
- Sustainable Makeup
- Everyday Makeup
- Glam Makeup
- Bridal Makeup
- Editorial & Commercial Makeup

2. Start Your Own Business

- Starting Up
- Business Types and Structures
- Preparing your Business Plan
- Marketing and Social Media
- What is Accounting?
- Transactions and Definitions
- Accounts and Definitions
- Accounts and Financial Statements
- Accounting for Transactions
- Planning for Profit
- Introduction to GST

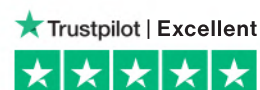
Potential Job Outcomes

- Makeup Artist
- Bridal Makeup Specialist
- Editorial & Fashion Makeup Artist
- Freelance Makeup Artist
- Beauty Consultant
- Retail Beauty Advisor
- Film & TV Makeup Artist
- Cosmetic Brand Representative
- Social Media Beauty Influencer
- Makeup Educator / Trainer

- Build a professional portfolio to showcase your makeup artistry.
- Increase your chances of securing makeup artistry roles.
- Gain confidence in delivering high-quality makeup services.
- Improve your technical skills for better career prospects.
- Learn sought-after makeup techniques that are in demand.
- Develop the business skills to run your own successful makeup artistry business.

GET A FREE STARTER KIT

83% of our graduates say their qualification improved their ability to get a new job or promotion.



“ The team are transparent and coordinate with you the whole way! The course is easily laid out and instructions are easy to follow. Online learning has suited me, giving me a balance of work and study life. Career Academy is my number #1 choice. Currently doing my second course with them. ”

-Mietta Mattox



We'll help you get a new job or promotion!

Boost your career with our **Career Success Bundle*** designed for job seekers, career changers, and those seeking promotions.

- **Career Coaching:** Get one-on-one support to create a plan that fits your strengths and goals.
- **LinkedIn Profile Optimisation:** Get support to make your LinkedIn profile stand out and attract jobs.
- **Interview Coaching:** Gain confidence with practice and expert tips to sharpen your interview skills.
- **CV Review:** Have your CV professionally reviewed and polished with modern templates.

*available at an additional cost.